

Report on the Webinar: "Employment and Business Opportunities for Marathi Language Students"

Date: August 31, 2021

Platform: Online Webinar

The Department of Marathi at Nanasaheb Y. N. Chavan College, Chalisgaon, organized a webinar on "Employment and Business Opportunities for Marathi Language Students." The session aimed to provide insights into the career avenues and entrepreneurial opportunities available to students studying Marathi language and literature. The event also emphasized the importance of research methodology in academic pursuits.

The webinar was inaugurated by **Dr. M. S. Pagare**, Head of the Marathi Department at Kavayitri Bahinabai Chaudhari North Maharashtra University (KBCNMU), Jalgaon. In his address, Dr. Pagare highlighted the growing importance of Marathi in various professional fields, from media and publishing to public administration and translation services. He also emphasized the need for students to equip themselves with additional skills like content writing and digital media expertise to enhance their employability.

The **resource person** for the session was **Dr. Prabhakar Desai**, Head of the Marathi Department at SSPU University, Pune. Dr. Desai provided an in-depth exploration of the employment landscape for Marathi graduates, pointing out opportunities in teaching, research, journalism, and the publishing industry. He also discussed how businesses increasingly need professionals with proficiency in regional languages like Marathi for roles in customer service, communication, and regional marketing.

Vasudev Vale, Principal of SSMM College, Pachora, served as the **chairperson** of the session. He shared his thoughts on the changing educational environment and how students of Marathi language can carve out a niche for themselves in today's economy. He also stressed the importance of self-employment through ventures like publishing Marathi books, blogs, or digital content.

The webinar was conducted by **K. P. Rameshwarkar**, Head of the Marathi Department at Nanasaheb Y. N. Chavan College, Chalisgaon. He managed the flow of the event and introduced the speakers, ensuring a smooth and engaging discussion.

A significant highlight of the webinar was its focus on **research methodology**, which was particularly relevant for students pursuing higher education in the Marathi language. Both Dr. Pagare and Dr. Desai discussed the essential steps involved in conducting academic research, from formulating research questions to designing a proper methodology. They also provided tips on how students can develop effective thesis topics related to Marathi literature, culture, or linguistics.

The speakers encouraged students to embrace the interdisciplinary nature of modern research, combining elements of social science, humanities, and even digital technology, to make their work more impactful and relevant. They underscored the importance of good research for career advancement, especially in academic and literary fields.

The webinar successfully enlightened students about the vast range of **employment and business opportunities** available to those with a background in Marathi language studies.

By integrating career advice with academic guidance on research methodologies, the session equipped students with practical knowledge and a clearer direction for their futures.



A handwritten signature in blue ink, appearing to read "Nansahab Y. N. Chavan".

PRINCIPAL
NANASAHAB Y. N. CHAVAN
Arts, Science & Commerce College
Chalisgaon Dist. Jalgaon

राष्ट्रीय सहकारी शिक्षण प्रसारक मंडळ लि. चाळीसगाव संस्थेचे

नानासाहेब य. ना. चव्हाण कला, विज्ञान आणि
वाणिज्य महाविद्यालय, चाळीसगाव

मराठी विभाग व IQAC तर्फे आयोजित

एकदिवसीय ई-राष्ट्रीय वेबिनार

उद्घाटक



प्रा. डॉ. म. सु. पगारे
(विचारवंत, संचालक व
मराठी विभाग प्रमुख
क. ब. चौ. उ. म. वि., जळगांव)
प्रमुख वक्ते



प्रा. डॉ. प्रभाकर देसाई
(मराठी विभाग प्रमुख, पुणे विद्यापीठ,
राज्य संपर्क अधिकारी,
रासेयो कक्ष मंत्रालय म. रा.)

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व व्यवसायाच्या संधी

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Registration Link

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डॉ. एस. आर. जाधव
(प्राचार्य, नानासाहेब य. ना.
चव्हाण महाविद्यालय)
सत्र अध्यक्ष



डॉ. वासुदेव वले
(प्र. प्राचार्य, एस. एस. एम.
एम. कॉलेज, पाचोरा)

संयोजन समिती

प्रा. के. पी. रामेश्वरकर

(मराठी विभाग प्रमुख)

प्रा. डॉ. सौ. यु. पी. नन्नवरे (समन्वयक)

उपप्राचार्य डॉ. जी. डी. देशमुख

(IQAC समन्वयक)

प्रा. डॉ. विजय शिरसाठ

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नासाहेब यशवंतराव नारायणराव चव्हाण कला, विज्ञान आणि वाणिज्य महाविद्यालय
चाळीसगाव जि. जळगांव

मराठी विभाग व IQAC तर्फे आयोजित
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प्रा. डॉ. म. सु. पगारे
(विचारवंत, साहित्यिक, संघालक व मराठी विभाग प्रमुख, कवयित्री बहिणाबाई चौधरी उत्तर महाराष्ट्र विद्यापीठ, जळगाव)

अध्यक्ष @
डॉ. एस. आर. जाधव
(प्राचार्य, नानासाहेब यशवंतराव नारायणराव चव्हाण कला, विज्ञान व वाणिज्य महाविद्यालय, चाळीसगाव)

प्रमुख वक्ते @
प्रा. डॉ. प्रभाकर देसाई
(मराठी विभाग प्रमुख, सावित्रीबाई फुले पुणे विद्यापीठ व राज्य संपर्क अधिकारी, राष्ट्रीय सेवा योजना कक्ष मंत्रालय, महाराष्ट्र राज्य)

अध्यक्ष @
डॉ. वासुदेव बले
(प्राचार्य, एस. एस. एम. एम. कॉलेज, पाचोरा)

संयोजन समिती @
उपप्राचार्य डॉ. जी. डी. देशमुख (IQAC प्रमुख)
प्रा. के. पी. रामेश्वरकर (मराठी विभाग प्रमुख)
प्रा. सौ. डॉ. यु. पी. नन्नवरे (समन्वयक)
प्रा. डॉ. विजय शिरसाठ

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वेबिनार च्या टेलिग्राम ग्रुप वर जॉईन होण्यासाठी पुढील लिंक वापरा:

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